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Online Marketing Seminar for Small Businesses

How to get local leads from the Internet

As your Local Leads Expert, our job is to help you make sense of *local search*. Small businesses across the country are getting leads from major search engines like Google, Yahoo, and Bing - not just any leads, but LOCAL leads! How? It's time to find out. On October 20th, Berry, the official publisher of FrontierPages, will give you the latest tips and strategies to promote your website through search engine marketing. We'll answer questions such as:

- How are people searching for local businesses online?
- How do I get my business to show up in a Google search?
- What is search engine marketing? Can my business use it?
- What are my competitors doing online?
- What can I do to make sure current and potential customers find me online?

When: Wednesday, October 20
12 p.m. – 1 p.m. (lunch provided)

Where: Berry
155 Corporate Woods, Suite 300
Rochester, NY 14623

Cost: **FREE!**
The event is being sponsored by Berry, Your Local Leads Expert with FrontierPages. Our presentation is designed to help consumers find your business by driving traffic to your website. In addition to the **FREE seminar**, we will be offering **FREE website consultations** for businesses that currently have a website or may be looking into starting a brand new website from scratch.

RSVP: Please RSVP at www.berrylocalleads.com/rochester.